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TOKEN METRICS | INSIGHTS

NFT CHEAT SHEET



February 25, 2022



TOKEN METRICS NFT CHEAT SHEET

We scored over 50 NFT projects this week, and these are the seven we think you should know about:

Minted Projects

- Roborovski
- mfers
- Edensorde
- Fyat Lux

Pre-Mint Projects

- Bored.ai
- Geneticats
- BattleFly

Please keep in mind that NFTs are a speculative asset class, but these projects have scored well based on our fundamental analysis process.

Minted Projects

Roborovski (81%) - PFP

[Website](#) - [Twitter](#) - [OpenSea](#)

Roborovski is a collection of 7,777 NFTs based on the award-winning short film of the same name. The film was produced by the production company, S'YA Concepts, which collaborated with Spectre Studios and Caravan Studio for the NFT. Dev Patel, lead actor in the Oscar-winning *Slumdog Millionaire*, is the lead in the Roborovski short film and is listed on the NFT team.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
8.5	9	7.5	8	5.5	7	10	10	0	81%

Team:

Dev Patel, Tilda Cobham-Hervey, Jomon Thomas, and Natalya Pavchinskaya (all from the original film) collaborated with S'YA Concepts, Caravan Studio, and Spectre Studios to build the collection.

Utility:

Holders of the collection receive access to the original short film and the ability to “shape the future” of the Roborovski franchise.

Social Media Metrics:

Roborovski has over 40,000 members in its Discord channel and 86,000 followers on Twitter.

Trading Metrics:

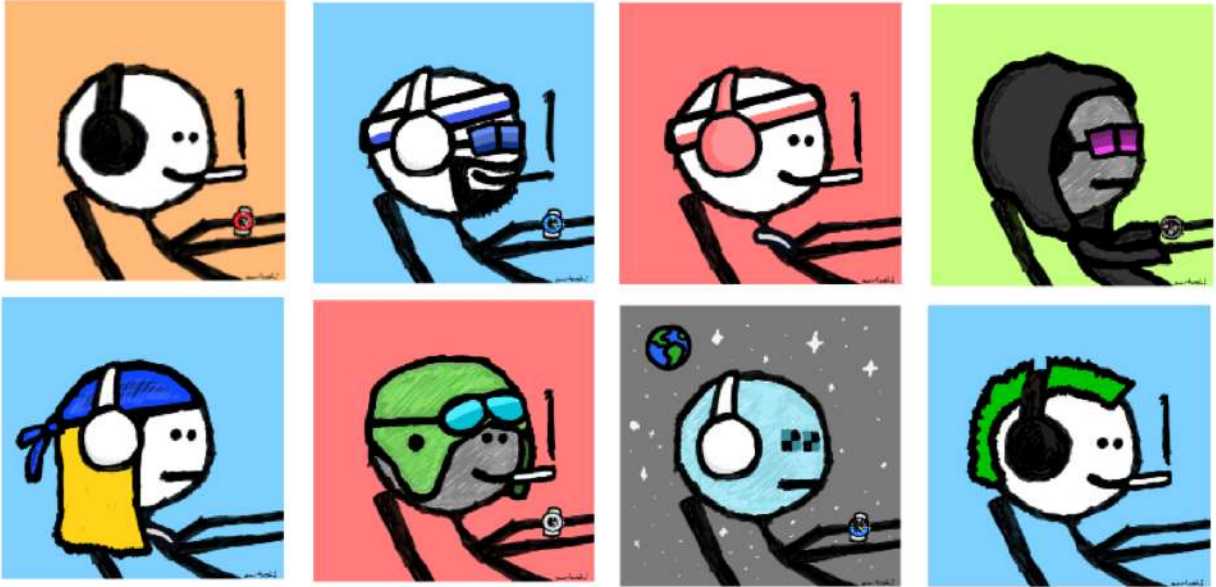
Mint Date	Mint Price	Current Floor Price	Volume Traded
9 February 2022	0.165 ETH	.099 ETH	689 ETH

Data as of 23 February 2022

mfers (79%) - PFP

[Website](#) - [Twitter](#) - [OpenSea](#)

Few love a good meme more than the NFT community, and mfers is further proof of this. Created by Sartoshi, the progenitor of the popular stick figure memes that inspired the collection. The project is strictly community-driven and is Sartoshi's gift to the space that has given him so much. Mfers is a unique project in that there are no official Discord or social media pages, the Discord made by the community is called the “officially unofficial discord” and Sartoshi is not a member. The community aids in the development and adoption of mfers spinoff projects such as [mferverse](#) and [mfer chicks](#).



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
8	8	6	7	6.5	9	9	10	0	79%

Team:

Founded by [Sartoshi](#), a popular figure in the NFT space who created the popular “are you winning son?” meme.

Utility:

There is little utility behind holding mfers aside from being a part of the community, which appears to be strong.

Social Media Metrics:

The “officially unofficial” Discord chat has 19,000 members and Sartoshi’s personal Twitter has 136K followers.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price	Volume Traded
21 November 2021	.069 ETH	3.85 ETH	20.8k ETH

Data as of 23 February 2022

Edenhorde (75%) - PFP

[Website](#) - [Twitter](#) - [OpenSea](#)

Edenhorde is a collection of 8,800 inhabitants who are a part of four different tribes: the Larriks, the Gadirans, the Babbumatta, and the Oru. The Edenhorde world starts with a series of eight interactive chapters. Owning an Edenhorde NFT will allow you to vote and receive additional NFTs during this story arc. Edenhorde is a project by Merit Circle, one of the largest investment DAOs focusing on P2E games. The art is from Andy Ristaino, a cartoonist and designer, who worked on the television series Adventure Time and The Midnight Gospel.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
5.5	9	7.5	8	7	5.5	8.5	10	0	75%

Team:

Edenhorde is a project by Merit Circle, one of the largest investment DAOs focusing on P2E games. The art is from Emmy-award winner Andy Ristaino, a cartoonist and designer, who worked on the television series Adventure Time and The Midnight Gospel. The story will be written by Celia Blythe, a pseudonym for a Cambridge professor, and the music will be composed by Matthew Paine, a composer, musician, and visual artist based in Melbourne, Australia.

Utility:

Owning an Edenhorde NFT will allow you to vote and receive additional NFTs during the interactive story arc. The project founders stated they do not want to overpromise and underdeliver, so they have kept the roadmap under wraps; however, Merit Circle has hinted Edenhorde NFT holders will benefit from revenues generated by future P2E games.

Social Media Metrics:

Edenhorde has 23,000 followers on Twitter and 6,730 members in their Discord channel.

Trading Metrics:

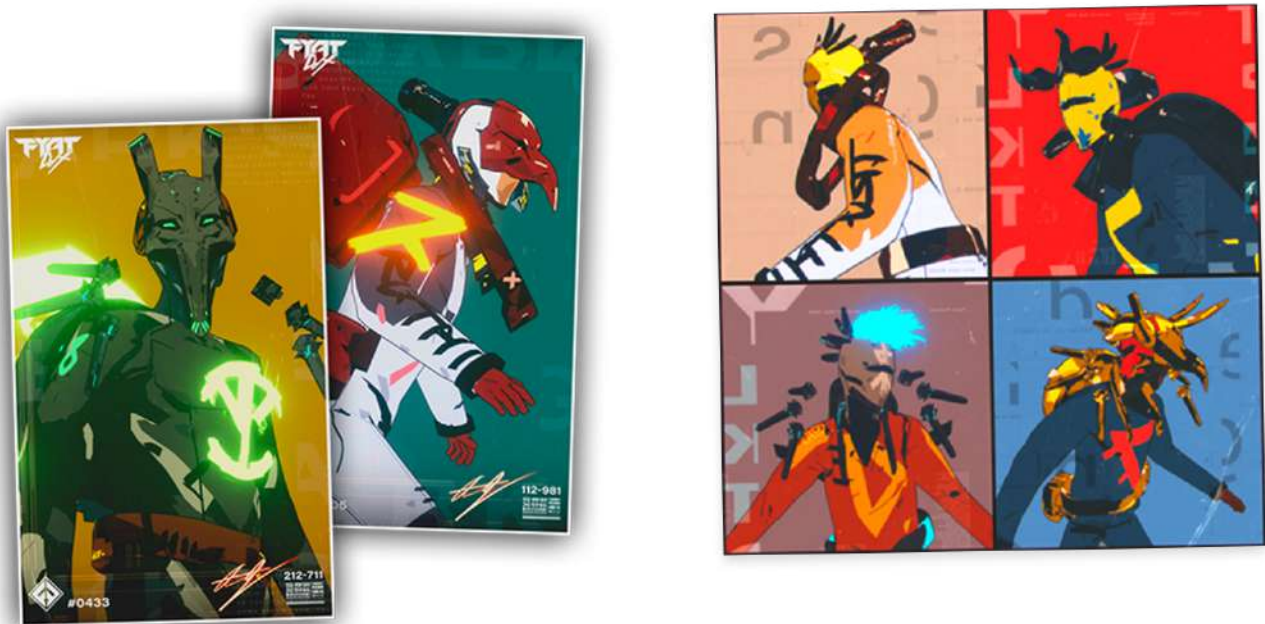
Mint Date	Mint Price	Current Floor Price	Volume Traded
16 February 2022	.145 ETH	.579 ETH	7.7k ETH

Data as of 23 February 2022

Fyat Lux (74%) - PFP/Phygital

[Website](#) - [Twitter](#) - [OpenSea](#)

Fyat Lux claims to be the world’s first “phygital” (physical + digital) NFT project. Fyat Lux allows NFT owners to engage with the story and the community both online in the metaverse through real-time 3D characters and offline in the physical world through augmented reality and physical smart cards. The initial drop of 8,080 Spark NFTs was minted on the Ethereum blockchain.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
5.5	10	9	9.5	6.25	5.5	9	4.5	0	74%

Team:

The art is designed by art director AJ Robotpencil. AJ has worked for Blizzard, Riot Games, Sony Santa Monica, Paramount, Fox, Netflix, Method Studios, Hasbro. The team's operations lead is Umar Arshad, a digital artist and entrepreneur, who founded an AR startup out of MIT that was acquired by Vuforia, the world's largest AR platform, where he led global product growth for over 4 years. He is currently a faculty member and an Entrepreneur-in-Residence at MIT.

The project's tech is run by Christian Vazquez and Jan-Erik Steel. Christian Vazquez is an MIT Media Lab alum who has worked for Google, Wayfair, and PTC and has created innovative AR/VR prototypes. Jan-Erik Steel has 20 years of experience creating phygital video games and experiments. Steel developed prototypes for the Guitar Hero franchise and was the Lead Engineer for Skylanders and Nintendo's groundbreaking phygital AR game Mario Kart Live: Home Circuit.

Utility:

All Fyat Lux NFTs are viewable in AR on OpenSea. All NFT minters will be mailed a physical "smart card" embedded with a chip that tethers to your NFT (secondary-sale buyers can pay for shipping to receive their card). This card allows you to instantly view your NFT in AR with your surroundings and acts as your membership pass. The team plans on releasing a graphic novel, having their first in-person meet-up, and launching a mobile app.

Social Media Metrics:

Fyat Lux has 18,700 followers on Twitter and 14,100 members in their Discord channel.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price	Volume Traded
28 December 2021	.125 ETH	.10 ETH	1.7k ETH

Data as of 23 February 2022

Pre-Mint Projects

Bored.ai - Art

[Website](#) - [Twitter](#) - [Discord](#)

Bored.Ai is an exclusive members-only collective based on NFTs. Their software allows you to use AI to generate art from text (Text2Art). Once you have minted a Text2Art NFT, no one can ever use those particular words again with the Bored.Ai. The project will be minting 10,000 "MemberChips." Members of the Bored Ai Collective have the right to use the Bored.Ai technology and get access to exclusive perks & drops.

Here are some examples of Text2Art AI-generated pieces:

"Banksy Style Mint Umbrella"



“Detailed Calm and Mellow Trippy Landscape Acrylic Painting”



“Trippy Rainbow on Ancient Japanese Art”



Team:

The team consists of [@benartzi](#), an 11-year Bitcoin veteran and co-founder of DeFi protocol [@Bancor](#), [@tmuskal](#), a 20-year AI expert & 7-year blockchain expert, and [@BeniHakak](#), CEO of [@LiquidAppsIO](#), a blockchain & dApp bridging framework. The company behind this project is Tectona, the largest

publicly-traded company in Israel dedicated to creating, trading, and investing in digital assets.

Utility:

The MemberChip NFTs grant holders access to the AI minting software, technology upgrades, and commercial ownership over any content created. MemberChip holders will have access to Bored.Ai’s first NFT drop, the Text2Art Floppy Disk.

Social Media Metrics:

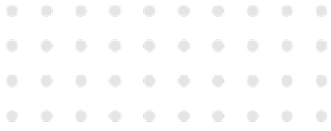
Bored.Ai’s has 28,500 followers on Twitter and 60,500 members on Discord.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
Presale starts 24 February 2022 3,900 MemberChips can be reserved by the public	.1 ETH for WL & .2 ETH for public	10,000	Yes – for BAYC, MAYC, and Meta Eagle Club Owners

Geneticats - PFP

[Website](#) - [Twitter](#)

Geneticats is a profile picture art project that entitles holders to a whole-genome sequencing kit. This project is created by GenomesDAO. GenomesDAO claims they will sequence your whole genome, decoding 100% of your DNA rather than only sequencing 1-2% of your genome like competitors 23&Me or Ancestry. You will be able to “mine” your genome in a Genome Mining Vault, powered by a mobile blockchain wallet, to run ancestry and rare disease reports. Additionally, you can monetize your genome to earn \$GENE tokens by accepting or rejecting genomic query requests from pharmaceutical companies or research organizations.



GENETICATS

(This is not just another Cat NFT project!)



Welcome To Your DNA Bank
Powered by AMDZ



Team:

The team consists of CEO Aldo De Pape who founded TeacherPitch, Chief Scientist Dr. Mark Hahnel who obtained a Ph.D. in Stem cell biology from Imperial College in 2012 after previously studying Genetics and Human Genetics at the University of Newcastle and Leeds respectively, Lead Developer Micky Socaci who has been in software development since early 2001, and Lead Bioinformatician Dr. Bastian Greshalke who has been working on personal genomics since 2011 and has a Ph.D. in Bioinformatics from the University of Frankfurt.

Utility:

Geneticats NFT holders get access to a whole genome sequencing kit, the ability to monetize your genome to earn \$GENE tokens, and access to a free private mint of a 1:1 generative art NFT which will be “made from you” as it is created based on your own genome.

Social Media Metrics:

GenomeDAO's Twitter page has 7,300 followers and Discord has 2,500 members.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
28 February 2022	~.165 ETH	10,000	Yes

BattleFly

[Medium - Twitter](#)

BattleFly is a P2E game coming to the Treasure metaverse on Arbitrum. Instead of creating an in-game currency, the BattleFly team decided to have the native token of Treasure, \$MAGIC, be the in-game currency. The game employs a new tactic for creating rare NFTs. Instead of rarity being determined at mint, rarity is determined based on a BattleFly's performance in battle. The more success the NFT has, the more rare and valuable it becomes, the BattleFly team refers to this as "Proof of Consequence." They will have 30,000 whitelist spots and the mint will be free for those on the whitelist.



Team:

The team is not doxxed at this time, there is no word at this time on if they will become public in the future.

Utility:

Holders of the BattleFly NFTs play and earn \$MAGIC token. The top 25% of BattleFlies will earn 5% ROI every day and the second 25% will make 2% each day. The next 25% will lose 2% each day and the bottom quartile will lose 10% every day.

Social Media Metrics:

BattleFly has 53,000 followers on Twitter and over 60,000 in their Discord channel.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
TBA	Free for WL	TBA	30k Spots



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