



This work is licensed and must be attributed to Jacob Koch-Gallup: <https://creativecommons.org/licenses/by-nc-sa/4.0/>



TOKEN METRICS | INSIGHTS

NFT CHEAT SHEET



March 4, 2022



TOKEN METRICS NFT CHEAT SHEET

We scored over 50 NFT projects this week, and these are the eight we think you should know about:

Minted Projects

- Antonym
- Somnium Space Land
- The Doggies
- Yakushima Corp.

Pre-Mint Projects

- Victoria VR Land
- DGFamily Boxes
- CYPHER by Collider Craftworks
- ARKIV by Alethea AI

Please keep in mind that NFTs are a speculative asset class, but these projects have scored well based on our fundamental analysis process.



Minted Projects

Antonym (84%) - PFP/Phygital

[Website](#) - [Twitter](#) - [OpenSea](#)

Antonym is a “phygital” lifestyle brand that aims to bridge the gap between digital collectibles and physical designer goods. Their flagship collection, Antonym: Genesis, consists of 8,888 NFTs and will drive the Antonym ecosystem. All collectors will have the opportunity to redeem a limited-edition, designer art toy, ranging in size based on the number of NFTs held. Antonym is staking 90+% of mint funds to create a reliable source of income. Antonym plans to become an exclusive designer brand by leveraging limited-supply drops of new products, select brand collaborations, retail locations in large cities, and phygital experiences.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
10	8.5	8	8.5	6	6.5	10	10	0	84%

Team:

Antonym was founded by Reuben Cohen and Ammon Kaopua. Cohen is a Canadian-based Project Manager at GDA Capital, a digital asset investment and capital markets advisory firm, and a fashion model/DJ on the side. Kaopua is Head of Business Development at Influx Group, a blockchain and crypto VC firm. While neither are all-stars, they are joined by 5 other team members whose roles include: 3D Artist, Blockchain Developer, Python Developer, Marketing Lead, and Operations Lead. Antonym has 3 strategic advisors and 21 members of its art department.

Utility:

Each Antonym: Genesis NFT holder is eligible to redeem one limited-edition designer art toy. These range in size from a desk-sized art toy to a living room statue based on the number of NFTs held – holders of 1 NFT can redeem a 8” physical, holders of 4 NFTs can redeem a 24” physical, and holders of 20 NFTs can redeem a ~54” physical. Antonym will create AntonymDAO, a governance structure for the company, in Q3 2022. That same quarter, the team will launch the first Antonym Capsule drop exclusively for Genesis holders. In the future, the team plans on having more phygital drops exclusively for genesis holders and launching an Antonym exclusive marketplace.

Social Media Metrics:

Antonym has 235.6K followers on Twitter and 28K members in its Discord channel.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price	Volume Traded
1 March 2022	Dutch Auction ending at .30 ETH	.55 ETH	3.8K ETH

Data as of 3 March 2022

Somnium Space VR Parcels (79%) - Virtual Real Estate

[Website](#) - [Twitter](#) - [OpenSea](#)

Somnium Space is an open-world metaverse designed for a virtual reality experience. The VR functionality of Somnium Space is one way the project differentiates itself from its metaverse competitors, another being the scarcity of its land. Somnium Space only has 5,026 parcels available compared to about 90,000 and 160,000 for Sandbox and Decentraland, respectively. At a floor price of just over 3 ETH, Somnium Space parcels may be undervalued compared to competitors whose floor prices currently range from 3.2 ETH to over 4.5 ETH. Partners of the project include FTX, Sony, Gemini, and more.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
6	8	7.5	8	9	8	N/A	N/A	10	79%

Team:

The team has experience in VR, electric vehicles, and energy companies primarily based in the Czech Republic. They are lacking in relevant crypto experience.

Utility:

A variety of structures can be built in Somnium Space VR. These buildings can be used to help players earn the in-game currency \$CUBE.

Social Media Metrics:

Somnium falls short of its competition in terms of community. Currently, they have nearly 26,000 in their Discord channel and 36,000 followers on Twitter.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price	Volume Traded
9 September 2019	N/A	3.05 ETH	27K ETH*

Data as of 2 March 2022

*OpenSea data includes non-land parcel Somnium Space VR items

The Doggies (74%) - Metaverse

[Website](#) - [Twitter](#) - [OpenSea](#)

The Snoop Dogg Doggies NFT project is a collection of 10,000 metaverse-ready voxel characters made in concert with rap superstar and NFT

collector, Snoop Doog. Snoop Dogg and The Sandbox made these avatars as part of a partnership that has already released two NFT collections. The Doggies will be playable in The Sandbox upon the launch of Alpha Season 2 of the game. A handful of rare NFTs in the collection was designed by Snoop Dogg himself.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
8.5	6.5	5	7.5	5	6	10	10	0	74%

Team:

Developed by the 4-man team at Miinded Studio, a Web3 smart contract company that has worked with The Sandbox and NFT project Pudgy Penguins in the past.

Utility:

The Doggies will be playable in The Sandbox.

Social Media Metrics:

The Doggies Twitter account has 69,000 followers. The project does not have its own Discord server, instead, they utilize the Snoopverse channel in the Sandbox Discord server, which has over 270,000 members.

Trading Metrics:

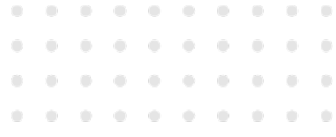
Mint Date	Mint Price	Current Floor Price	Volume Traded
22 February 2022	150 SAND (0.18 ETH at time of mint)	0.49 ETH	6.0K ETH

Data as of 2 March 2022

Yakushima Corp. (74%) - Metaverse/Gaming

[Website](#) - [Twitter](#) - [MagicEden](#)

Yakushima Corp. is a Cyberpunk Metaverse based in the Solana ecosystem. The Yakushima project is a nod to Japanese culture combined with Cyberpunk aesthetics. The project's first collection consists of 7,005 customizable Motorcycle ONI-S01 NFTs. These bikes from "Yaku Engineering" will be used in a fighting game within the Yakuverse, as a form of transportation, and in a P2E racing game for \$YAKU. The project will be minting 7,005 Capsules NFTs on March 5th for 3 \$SOL which act as holders' property and the command center in the Yakuverse. Capsule holders may stake their ONI-S01 in the attached garage to earn \$YAKU, display their NFTs in a home gallery, and customize their motorcycles, avatars, and capsules using the Yakuverse store. The last mint will be the Yaku 3D Avatars which give holders access to the open map and Yaku business, as well as the Yaku DAO.



Scorecard (all categories scored out of 10)

Community	Team	Utility	Innovation	Smart Money Wallets	Smart Money Twitter	Distribution Allocation	Liquidity	Investors	Total Score
6	8	9	8	n/a	4.5	7	10	0	74%

Team:

The project was founded by pseudonymous DaishizenSenseim, a corporate financial advisor, entrepreneur, and developer. He has experience making several web-app and Solidity smart contracts as well as with 3D architectural design and game engines. The operating lead is Kodama Sama, a spatial engineer and project manager with 7+ years of experience. He worked with the European Spatial Agency and Airbus to build rocket launch stations and satellites. GangnamThug is the IT Lead, an engineer and programmer with 25+ years of experience. Mineoriginal, the 3D lead, is a civil engineer, 3D artist, and musician with 10+ years

of experience in 3D modeling in Blender. The entire team is anonymous; however, they claim to have been doxxed and audited by Fractal. The game is being developed by Random Synapse, a French Unreal Engine studio.

Utility:

Yakushima NFTs offer holders access to an entire metaverse ecosystem and video game. The minted collection of Motorcycle ONI-S01 NFTs will be used in a fighting game within the Yakuverse, as a form of transportation, and in a P2E racing game for \$YAKU. The metaverse and game are still in development and are expected to be launched sometime in Q3 2022.

Social Media Metrics:

Yakushima has 27.5K followers on Twitter and 24.6K members in their Discord channel.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price	Volume Traded
15 February 2022	.5 SOL	10.45 SOL	33,318 SOL

Data as of 3 March 2022

Pre-Mint Projects

Victoria VR Land - Virtual Real Estate

[Website](#) - [Twitter](#) - [Discord](#)

Victoria VR is another VR metaverse/gaming project built on Ethereum. The open-world MMORPG game is powered by Unreal Engine and aims to have the most realistic graphics of any metaverse project. Stakers of the project’s native VR token can receive VR land tickets, which can be redeemed for a spot on the whitelist ([read this](#) for more info on whitelisting). The VR token currently has a

\$230M market cap and a fully diluted valuation of \$2.7 billion. Five “natural” resources populate the ecosystem and can be extracted from an owner’s land for profit or construction of other in-game assets such as buildings. They are wood, fire, country, metal, and water. Around 17% of the land has already been sold.



Team:

Victoria VR boasts a team of 35 people mostly based in Prague. Co-founder [Adam Bém](#) launched an automated trading algorithm business in high school and shifted his focus to digital assets shortly thereafter.

Utility:

Owners have access to their land’s resources which can be used for the creation of buildings that can generate revenue on their own or to be sold to other members of the community. Additionally, lands can be rented to other players.

Social Media Metrics:

The project has nearly 40,000 members in its Discord and 90,000 followers on Twitter.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
Next community lands presale is March 15th	Tier 1: \$20,000 Tier 2: \$10,000 Tier 3: \$3,000 Tier 4: \$500	168,000 Total Land Supply*	Yes, spots obtained through staking VR tokens

**Total supply will not be on sale March 15*

DGFamily Boxes - Collectible

[Website](#) - [Twitter](#)

DGFamily boxes by luxury fashion brand Dolce & Gabbana (DG) are NFTs that give holders exclusive access to the DG world. There are three tiers of boxes all offering different levels of rewards varying from digital & physical wearables to metaverse & IRL events to an “intimate Dolce&Gabbana offsite.” The boxes in order of most utility to least are the black box, the gold box, and the platinum box (platinum available through special access only). The brand is collaborating their drop with luxury NFT marketplace, UNXD, whom they worked with when dropping their NFT collection “Collezione Genesi” in September. The mint price, date, and quantity of NFTs have yet to be announced. On a recent Twitter Space, a DG representative said the collection would be “more rare than 10,000 items” and would occur at “the beginning of Spring.” Whitelist spots are available via [raffle](#) until March 11, and to be eligible for the raffle the wallet registered must have at least three ETH.



Team:

UNXD has worked with other luxury brands including luxury watchmaker Jacob & Co. Dolce & Gabbana employs world-class artists and designers who designed the boxes.

Utility:

A variety of benefits are available to holders which vary based on the box tier. All tiers include access to metaverse events, digital wearables, physical clothing, and a DG swag set.

Social Media Metrics:

DGFamily NFTs make use of UNXD's Discord & Twitter and Dolce & Gabbana's Twitter for community outreach. UNXD has a Discord community of about 9,000 and DG has a Twitter following of over 5 million.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
TBA	TBA	TBA	Yes — 1,000 Spots

CYPHER - Gaming

[Website](#) - [Twitter](#)

CYPHER is an AAA video game built on Unreal Engine by gaming studio Collider Craftworks. Collider Craftworks is a team of 84 that have worked on Mortal Kombat X/XI, Assassin's Creed, and Injustice II. The project is creating a Visual Wallet that will allow users to bring their virtual identity to life while protecting their digital goods on-chain. There is little known about the game itself, but the 3D artwork, 3D models, and demo videos released so far have been super high-quality.



Team:

The project is being produced by Collider Craftworks, a team of 84 based in Buenos Aires, Argentina. The Studio Director is Daniel Gomez Cortes, an artist with 13 years of experience who has worked on Mortal Kombat X,XI, Injustice II, and Street Fighter V. Gaston di Pasquo is the Head of Teach and has been a 3D modeler since 2002. The rest of the team and their qualifications can be found [here](#).

Utility:

No utility is explicitly mentioned at this time, however we can reasonably assume that the CYPHER NFT avatars will be used as in-game characters.

Social Media Metrics:

Collider Craftworks has 77.7K followers on Twitter and its Discord is currently closed to the public.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
TBA	TBA	TBA	Yes – TBA

ARKIV by Alethea AI - Metaverse

[Website](#) - [Twitter](#)

Alethea AI is the creator of Intelligent NFTs or iNFTs. It is building a scalable AI infrastructure for NFTs which enables them to be animated, interactive, and intelligent. Alethea currently has two NFT collections, iNFT Personality Pods and Revenants. iNFT Personality Pods allow users to turn their traditional NFTs into iNFTs. Once your NFT is fused with a Pod, you can not only create a unique, on-chain, and evolving AI-generated personality for your NFT, but also offer powerful AI services within Alethea AI's Intelligent Metaverse: Noah's Ark. This NFT collection and project has previously scored 84% in our fundamental analysis process.

A new Alethea AI NFT collection called ARKI will be dropping on March 7th, 2022 at 11 AM EST. Alethea AI has partnered with OpenSea for this drop. There will be 10,000 NFT packages which include eleven randomly-generated NFTs ranging from collectibles to utility assets that serve to enhance iNFTs. These 11 iNFT assets include 5 types of voices, 1 job/role card to employ the iNFT by Alethea protocol and earn rewards, 1 pre-loaded persona, 2 art abilities, 1 game NFT, and 1 mystery item.



Team:

Alethea.AI was founded by CEO Arif Khan. Khan was the Chief Marketing Officer of SingularityNET, the company that created the celebrity physical AI robot, Sophia. Khan is joined by a team of engineers, scientists, and community builders.

Utility:

ARKIV packages will contain 11 iNFT Assets:

- 5 types of voices (English voice, a multilingual voice, and emotive voices that are angry, flirtatious, or rapping)
- 1 Job card that enables the iNFT to be employed by Alethea protocol and earn rewards
- 1 Pre-loaded persona that can be added to your iNFT to give them a personality
- 2 types of Art abilities (abstract art & figurative art)
- 1 Game that allows the iNFTs to play text-based adventure games
- 1 Mystery Item

Holders will own the rights to their assets and bring them to life by embedding them in iNFTs.

Social Media Metrics:

Alethea AI has 28.8K followers on Twitter and 22.4k members in its Discord.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist Open?
7 March 2022 at 11 AM EST	.55 ETH	10,000	N/A



Disclaimer

Token Metrics Media LLC is a regular publication of information, analysis and commentary focused especially on blockchain technology and business, cryptocurrency, blockchain-based tokens, market trends, and trading strategies.

Token Metrics Media LLC does not provide individually tailored investment advice and does not take a subscriber's or anyone's personal circumstances into consideration when discussing investments; nor is Token Metrics Media LLC registered as an investment adviser or broker-dealer in any jurisdiction.

Information contained herein is not an offer or solicitation to buy, hold or sell any security. The Token Metrics team has advised and invested in many blockchain companies. A complete list of their advisory roles and current holdings can be viewed here:

<https://tokenmetrics.com/disclosures/>