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TOKEN METRICS | INSIGHTS

NFT WATCH LIST

NEAR Ecosystem Edition



February 8, 2022



TOKEN METRICS NFT WATCHLIST

NEAR is a layer-one blockchain with tons of scalability potential and low transaction fees, making it a great ecosystem for NFTs. Because the ecosystem is so new, we were not able to grade projects using our traditional framework, but here are seven projects we think you should know about:

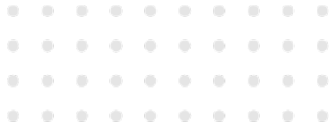
Minted Projects

- Antisocial Apes Club
- NEARNauts
- NEAR Misfits
- Secret Skellies Society
- Mr. Brown

Pre-Mint Projects

- NEARton
- Metamon

Please keep in mind that NFTs are a speculative asset class, but these projects have caught our attention.

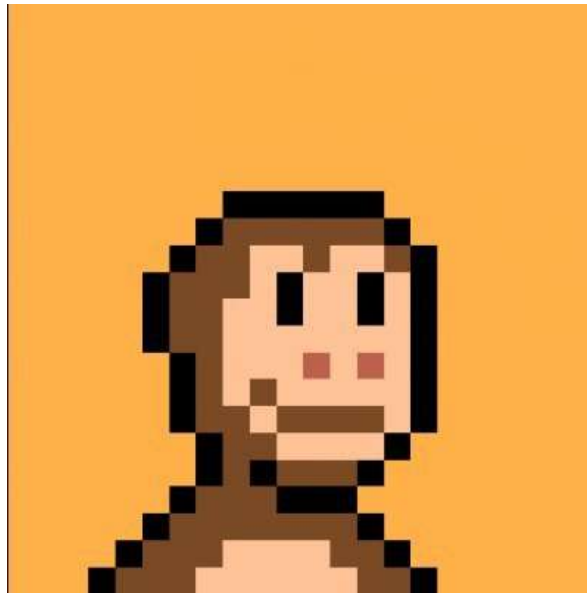


Minted Projects

Antisocial Apes Club - PFP

[Website](#) - [Twitter](#) - [Paras](#)

Antisocial Apes Club is a collection of 3,333 pixelated apes and is the largest NFT project on NEAR by trading volume. The project was launched by two anonymous founders who go by the names ASAC Rocky and ASAC Jelly. The team is working to bring an ASAC DAO to all holders of the NFT. Two of the founders partnered with another NFT project called NEAR Tiger Academy to launch Jungle Launchpad, an NFT accelerator for projects built on NEAR.



Team:

Anonymous team led by ASAC Rocky, ASAC Jelly, and DrCryptoOG.

Utility:

Holders of the NFT will gain entry into the DAO and receive a percentage of profits made by the Jungle Launchpad.

Social Media Metrics:

Antisocial Ape Club's community is relatively small compared to Ethereum NFTs, with just about 4,000 members in their Discord and 4,000 Twitter followers.

Trading Metrics:

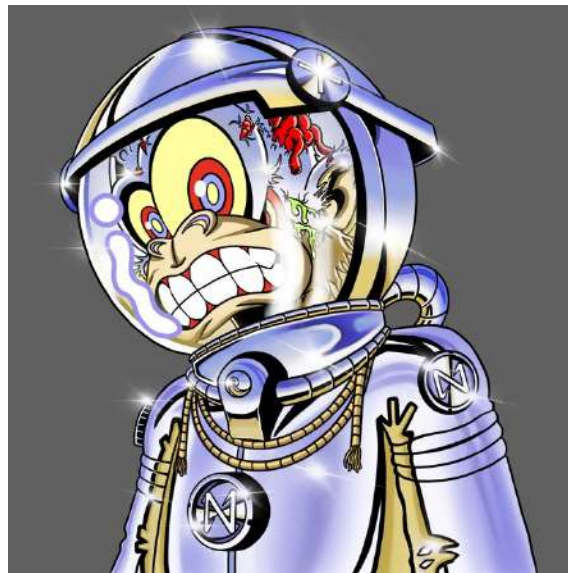
Mint Date	Mint Price	Current Floor Price
25 January 2022	5 NEAR	95 NEAR

Data as of 4 February 2022

NEARNauts - PFP

[Website](#) - [Twitter](#) - [Paras](#)

NEARNauts is a community-driven project consisting of 7,777 randomly generated “Nauts.” The project is the third largest on Paras.id, the most active NFT marketplace for the NEAR ecosystem. Sticking to their vision of being community-driven, the founders did not create a roadmap stating that they wanted their holders to be in control of the direction of the project.



Team:

The team is not public, but they list [Ted](#), [Goose](#), and [Donny](#) on their website.

Utility:

NEARNaut holders will receive fees from Astrogen, an NFT launchpad, and Astromarket, a PFP NFT marketplace. The founders are currently building a DAO (Astroverse) for holders.

Social Media Metrics:

8,000 followers on Twitter and 5,300 in their Discord channel.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price
21 January 2022	7.5 NEAR	28.7 NEAR

Data as of 5 February 2022

NEAR MISFITS - PFP

[Website](#) - [Twitter](#) - [Paras](#)

NEAR MISFITS is a collection of 1,923 3D profile pictures. The team plans to make these characters playable avatars in various NEAR metaverse ecosystems and the team has mentioned it is looking into building its own misfit metaverse. The collection is made up of 1,600 normies, 150 zombies, 50 meerkats, and 22 glitch misfits. At one point, NEAR MISFITS were the most traded NFTs on Paras, doing over \$1 million in transaction volume.



Team:

Founders Ollie Chap and Alejandro are experienced in the NEAR ecosystem and have backgrounds in UX design.

Utility:

Misfits will be usable in multiple metaverses within the NEAR ecosystem.

Social Media Metrics:

About 4,000 Twitter followers and 1,200 in the Discord channel. The Discord channel was not as active as we would like for it to be.

Trading Metrics:

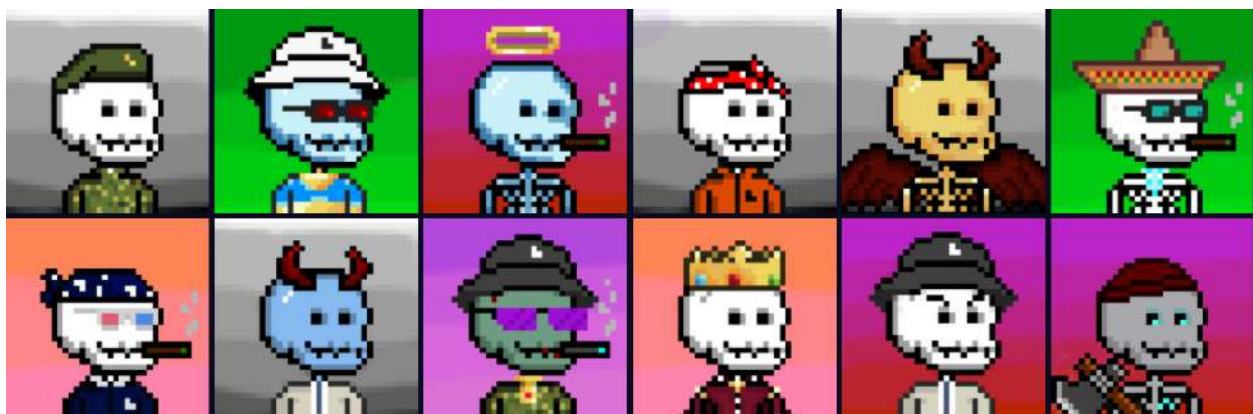
Mint Date	Mint Price	Current Floor Price
24 November 2021	9.69 NEAR	39.99 NEAR

Data as of 6 February 2022

Secret Skellies Society - PFP

[Website](#) - [Twitter](#) - [Paras](#)

The Secret Skellies Society is a deflationary NFT collection of 762 pixelated skeletons living on the NEAR blockchain. It aims to be one of the earliest NEAR-based DAOs with the goal of having a genuine community, by not having any invite contests or hard shilling to artificially inflate its numbers. Secret Skellies Society also created UTOPIA, its creator launchpad to help innovators transition smoothly onto the NEAR ecosystem.



Team:

The team consists of six friends who met on the Solana ecosystem through NFTs in 2021. They claim to have experience on multiple blockchains in crypto and NFTs. Their identities are not publicly known, but you may check out their Twitter accounts [here](#).

Utility:

Holders of Secret Skellies automatically get whitelist access to the upcoming “Grimm’s Army” NFT drop. Those who stake their Skellies or Grimm’s Army will get a fixed amount of \$UTOPIA tokens per day that will be used in their upcoming game.

Social Media Metrics:

Secret Skellies Society’s Twitter page has approximately 1,900 followers and its Discord has around 1,450 members.

Trading Metrics:

Mint Date	Mint Price	Current Floor Price
24 January 2022	5 NEAR	148 NEAR

Data as of 7 February 2022

Mr. Brown - PFP

[Website](#) - [Twitter](#) - [Paras](#)

Mr. Brown is a collection of 4,200 hand-drawn portraits that represent the character of Mr. Brown which Lomakin created. Lomakin, the founder, describes Mr. Brown as “a lonely middle-aged gentleman who worked his entire life as an insurance clerk.” There are 200+ total unique traits, and holders will get access to the upcoming Brown Project DAO.



Team:

The team consists of [Lomakin](#), a San Francisco-based street & digital artist, and [Pagzi](#), a group of smart contract builders specializing in blockchain and Web3, led by Ekim Unal.

Utility:

Besides being an original piece of artwork, owning a Mr. Brown NFT acts as your membership and voting token to the upcoming Brown Project DAO. It also gives you access to virtual and physical giveaways and airdrops.

Social Media Metrics:

Mr. Brown’s Twitter page has about 3,700 followers and its Discord has around 2,710 members.

Mint Date	Mint Price	Floor Price
8 February 2022	7 NEAR	10.1 NEAR

Data as of 10 February 2022

Pre-Mint Projects

NEARton - Gaming

[Website](#) - [Twitter](#) - [Discord](#)

NEARton is a DeFi NFT strategy game. Users can stake their NEARton house NFTs to earn the \$NEXP (Near eXperience Points) tokens. The team has a strong commitment to the NEAR NFT ecosystem which is strongly exhibited in the naming of the token. Holders of NEAR NFT will be able to stake their NFTs, partnerships have already been established with Antisocial Ape Club and NEARNauts. The collections chosen to earn staking rewards will be decided upon by a DAO of NEARton NFT holders. NEARton has already partnered with Big Brain Holdings and the NEAR Foundation.



Team:

Developed by a couple based in Ukraine, Anastasia and Alex, with multiple years of e-commerce experience.

Utility:

House owners gain access to the NEARton DAO and earn \$NEXP tokens by staking their house.

Social Media Metrics:

4,380 Twitter followers and 5,600 in the Discord.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist?
TBA	TBA	3,000	444 spots

Metamon - Gaming

[Website](#) - [Twitter](#) - [Discord](#)

Metamon is a capture, evolve, and battle play-to-earn battle royale game built on the Near ecosystem. It is similar to Nintendo's Pokémon video game series. Metamon's game will be released in March 2022 on Windows and on Mac, and mobile shortly thereafter. It will be free-to-play and you will be able to collect & earn Metamon cards and evolve them directly on their platform. On February 11th, Metamon's Faction Humanoids NFT drop will be launched. Owning a Faction Humanoid NFT is not necessary to play the game, but it provides holders with in-game advantages and exclusive perks.



Team:

Metamon's whitepaper claims that its team is made up of "world-leading artists, developers and creators," and members from MTVRS, a NEAR gaming

launchpad. The team is not doxxed yet, but they will be revealed in February 2022.

Utility:

Besides being used as your character in the Metamon games, holders get access to exclusive maps, events, competitions, drops, airdrops and merch. There will also be an exclusive Faction Humanoid community space and DAO.

Social Media Metrics:

Metamon’s Twitter page has around 14,500 followers and its Discord has around 42,400 members.

Projected Mint Date	Projected Mint Price	Items in Collection	Whitelist?
11 February 2022	11 NEAR	11,111	Yes



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