

Jacob Koch-Gallup

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EDUCATION

- University of Southern California, Los Angeles, CA Bachelor of Arts, May 2022
 - Major: Philosophy Minor: Finance GPA: 3.81 Dean's List every semester

CERTIFICATIONS & SKILLS

- Certifications: Securities Industry Essentials, FINRA – Issued Jan. 2021
- Technical: Nansen, Dune Analytics, Glassnode, PitchBook, Bloomberg Terminal, TradingView, and Excel
- Languages: French (proficient) and Spanish (novice)

EXPERIENCE

- **NFT Manager, Moonclub, Remote** Sep. 2022-Present
 - Manage 7 employees including interns, artists, developers, and marketers
 - Develop and run 10+ NFT projects from start to finish
 - Maintain constant communication with 10+ clients through email and weekly meetings
- **Crypto Consultant, Gold Retriever, Remote** Aug. 2022-Present
 - Helped design tokenomics (token distribution, transaction fees, and vesting schedule) for \$50M+ mcap token
 - Wrote whitepaper for Gold Retriever and Blu Arctic, multiple press releases, and partnership announcements
 - Created go-to-market strategy and manage 5 social media accounts
- **Venture Analyst, Token Metrics Ventures, New York, NY** Feb. 2022-Nov. 2022
 - Invested in multiple early-stage projects leveraging \$10M+ AUM fund
 - Sourced and evaluated 25+ early-stage crypto investment opportunities weekly
 - Wrote multiple 5-page investment memos monthly covering strongest fundamental crypto projects
 - Interviewed 5+ project founders weekly determining quality of potential investment
 - Networked and shared deal-flow with 10+ crypto venture funds & incubators
- **Investment Analyst, Token Metrics, New York, NY** Sep. 2021-Nov. 2022
 - Co-founded and managed NFT project with \$2.5M in revenue
 - Created fundamental research scoring system for NFT projects using 13 metrics
 - Developed and hosted NFT Hidden Gems show weekly for YouTube channel w/ 113K subscribers
 - Conducted project research and operations for DAO investment syndicate
 - Collaborated weekly with Investment Analyst team to track objectives and key results
- **Investment Research Intern, Token Metrics, Remote** Jun. 2021-Sep. 2021
 - Produced 18-page deep-dive investment report on Algorand
 - Utilized TradingView daily to conduct Gann technical analysis on cryptocurrencies
 - Monitored and analyzed top 10 cryptocurrencies daily through Bloomberg Terminal
- **Wealth Management Intern, Raymond James, Beverly Hills, CA** Feb. 2020-Mar. 2020
 - Researched companies' financial summaries, key ratios, and disclosures daily using Thompson ONE
 - Developed detailed reports on 50+ companies to assess value as potential clients
 - Tracked 30+ stock baskets, updating each basket daily to determine portfolio performance
 - Produced earnings reports based on Earnings Whispers to assist Senior VP in investment decisions

HONORS & AWARDS

- Endowed Scholarship, University of Southern California 2018-2022
- Academic Scholarship, Zeta Beta Tau Foundation Fall 2021
- Interfraternity Council Scholarship, University of Southern California 2019-2021

LEADERSHIP & INVOLVEMENT

- Co-Founder and President, Great Skate (Homeless Outreach), USC, Los Angeles, CA 2019-2021
- Education Chair, Zeta Beta Tau Fraternity, USC, Los Angeles, CA 2020-2021
- Selected Member, Trojan Investing Society, USC, Los Angeles, CA 2019-2021